Content Management Systems
Choosing the Right One for Your Business Needs

What is a CMS?

Designers & Developers

Business Users

Authors & Editors

CMS (Hosted Applications)

Websites

iPhone & Smartphones

iPad & Kindle

Email
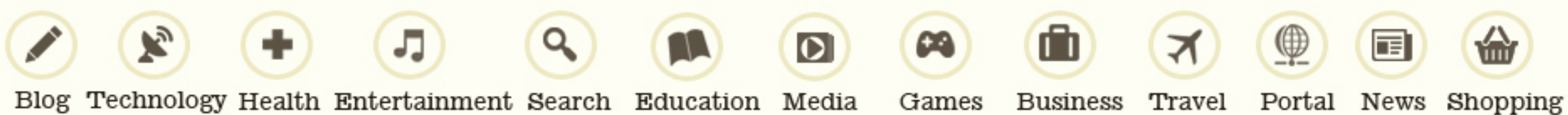
Social Networking
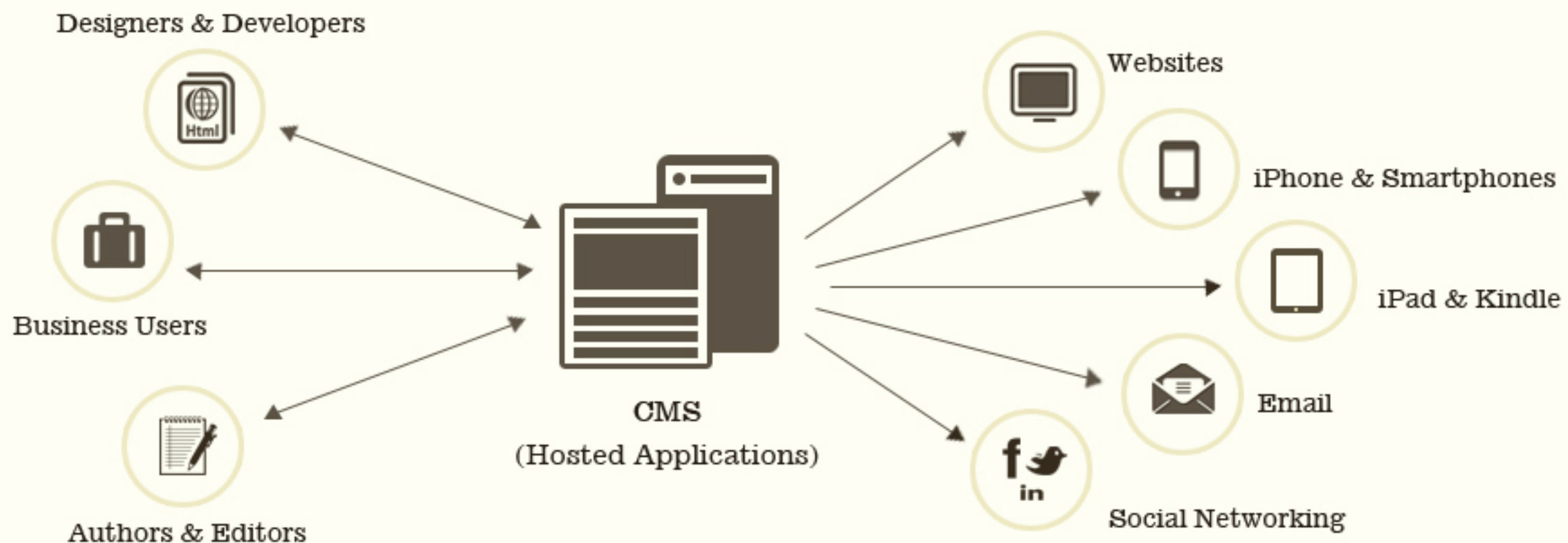
A Content Management System (CMS) is a web application that makes content authoring and content delivery easy. It enables even non-technical users to efficiently build a website, streamline the web publishing procedures and quickly deploy them, creating a content-rich website.
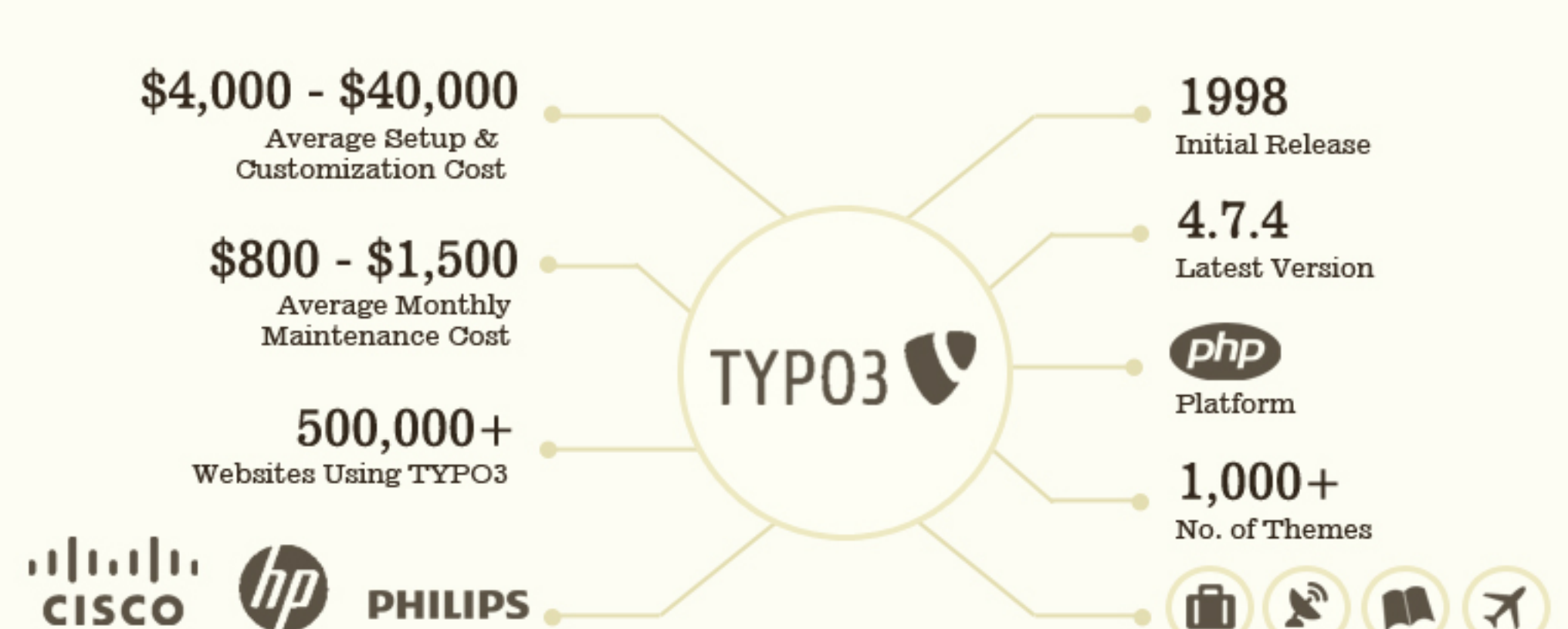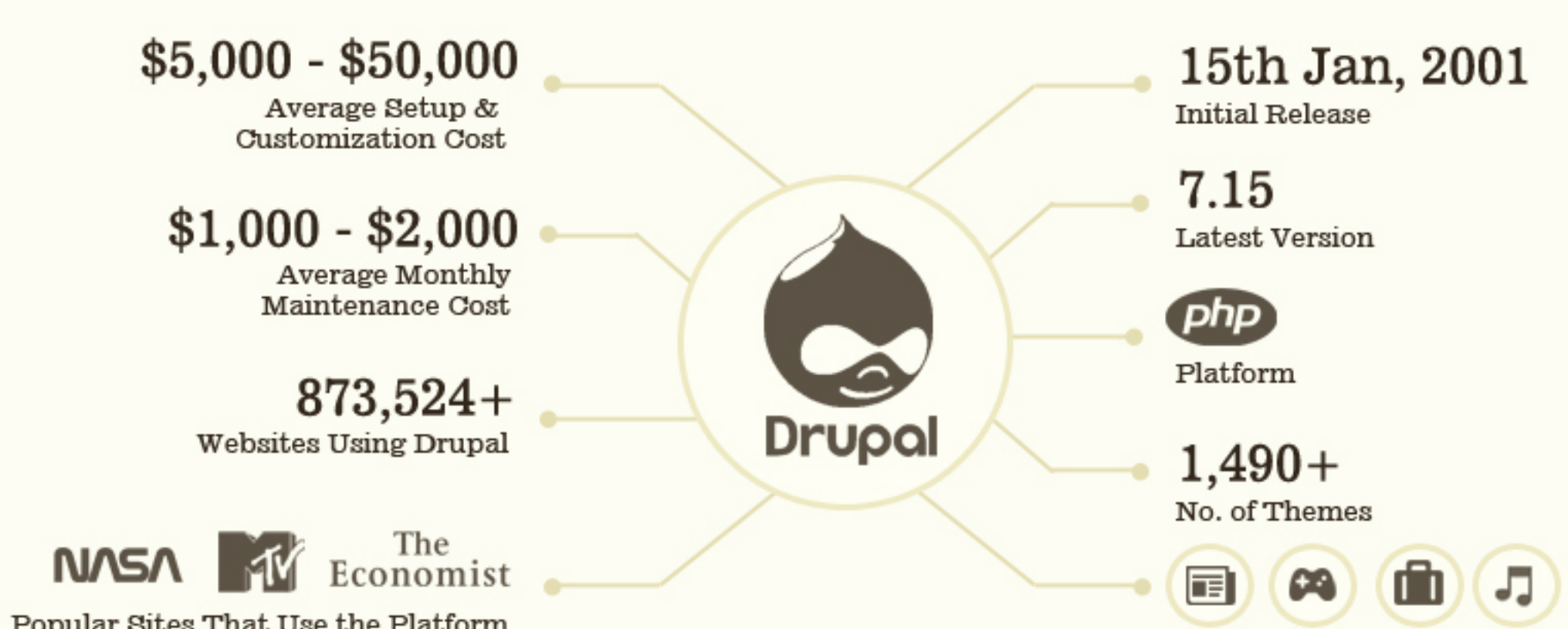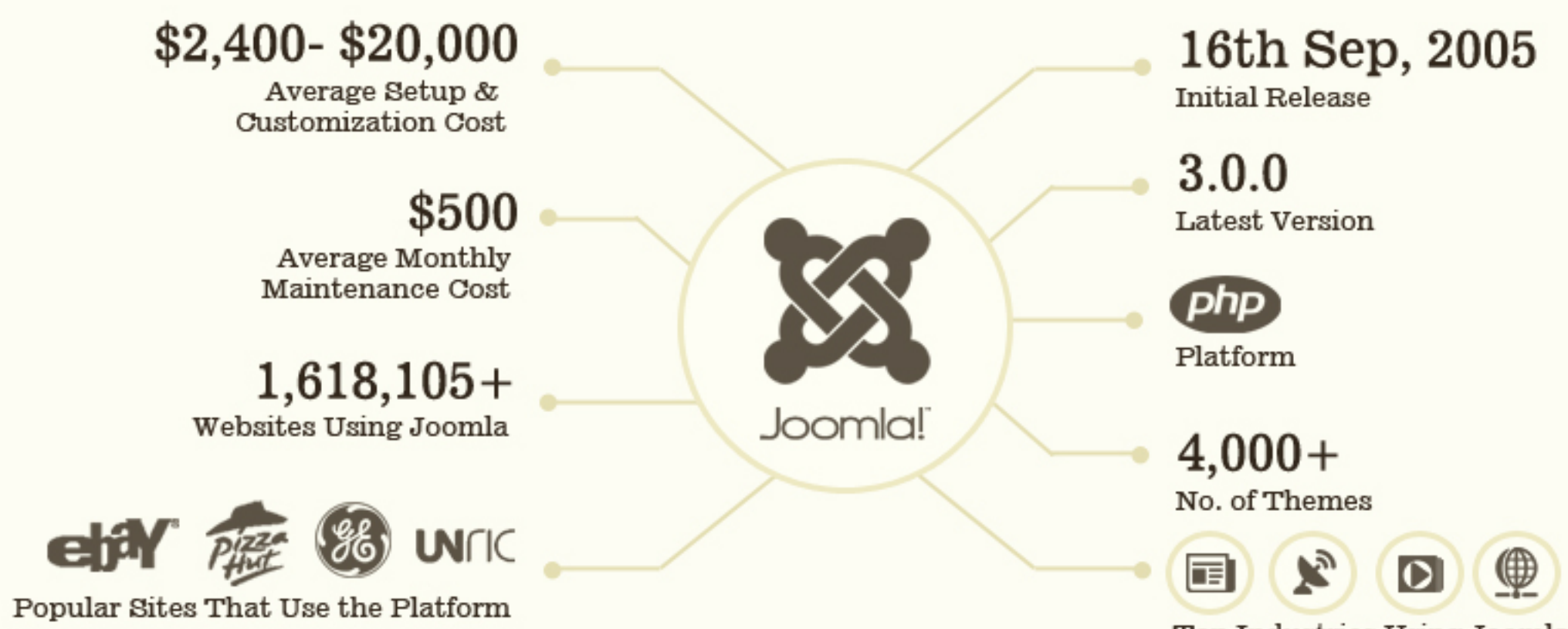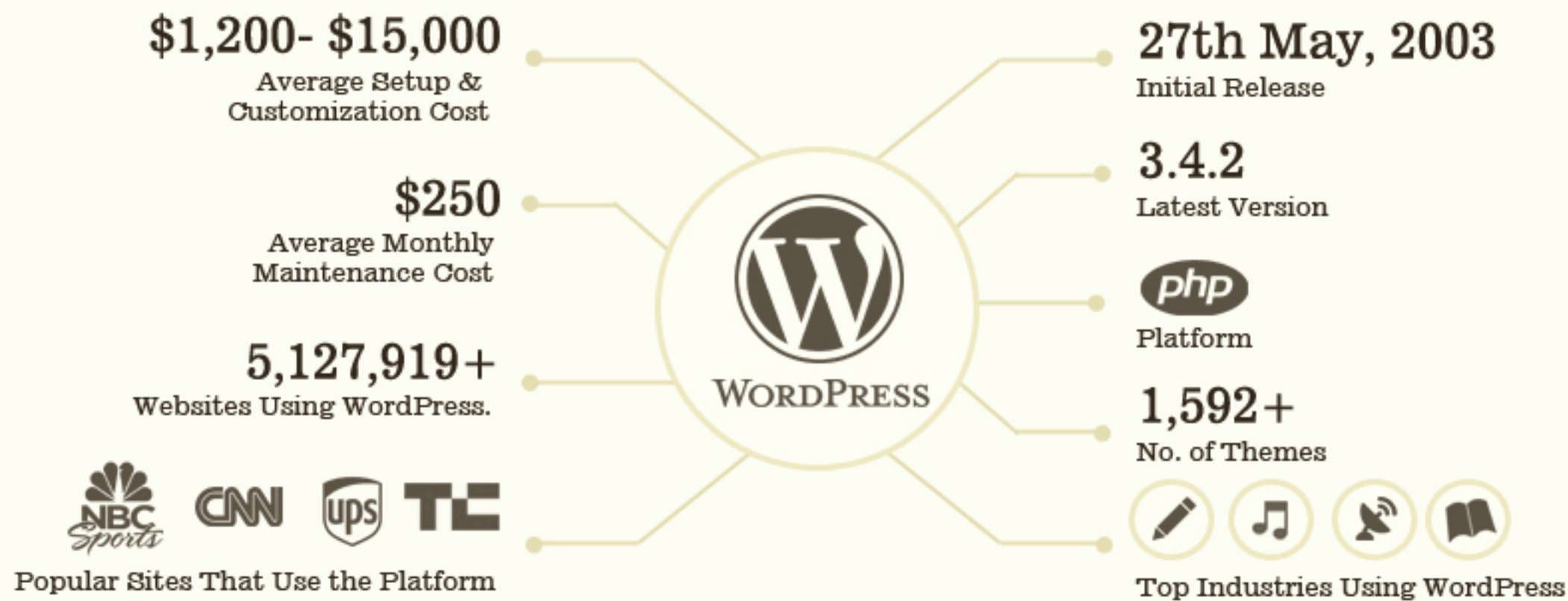
Top Industries using CMSs

Blog | Technology | Health | Entertainment | Search | Education | Media | Games | Business | Travel | Portal | News | Shopping

Types of CMSs

Enterprise CMS | Web CMS | Mobile CMS | Component CMS | Portal CMS

Popular CMSs

WordPress

$1,200- $15,000
Average Setup & Customization Cost

$250
Average Monthly Maintenance Cost

5,127,919+
Websites Using WordPress.

Popular Sites That Use the Platform: NBC Sports, CNN, ups, TC

27th May, 2003
Initial Release

3.4.2
Latest Version

php
Platform

1,592+
No. of Themes

Top Industries Using WordPress

Joomla!

$2,400- $20,000
Average Setup & Customization Cost

$500
Average Monthly Maintenance Cost

1,618,105+
Websites Using Joomla

Popular Sites That Use the Platform: eBay, Pizza Hut, GE, UNDC

16th Sep, 2005
Initial Release

3.0.0
Latest Version

php
Platform

4,000+
No. of Themes

Top Industries Using Joomla

Drupal

$5,000 - $50,000
Average Setup & Customization Cost

$1,000 - $2,000
Average Monthly Maintenance Cost

873,524+
Websites Using Drupal

Popular Sites That Use the Platform: NASA, MTV, The Economist

15th Jan, 2001
Initial Release

7.15
Latest Version

php
Platform

1,490+
No. of Themes

Top Industries Using Drupal

TYPO3

$4,000 - $40,000
Average Setup & Customization Cost

$800 - $1,500
Average Monthly Maintenance Cost

500,000+
Websites Using TYPO3

Popular Sites That Use the Platform: CISCO, HP, PHILIPS

1998
Initial Release

4.7.4
Latest Version

php
Platform

1,000+
No. of Themes

Top Industries Using TYPO3

DotNetNuke

$2,500-$30,000
Average Setup & Customization Cost

$1,500
Average Monthly Maintenance Cost

700,000+
Websites Using DotNetNuke

Popular Sites That Use the Platform: Hilton, BOSE, Motorola

24th Dec, 2002
Initial Release

6.2.2
Latest Version

Microsoft ASP.net
Platform

2,259+
No. of Themes

Top Industries Using DotNetNuke

Other Popular CMSs

	mambo	coreDNA	Pligg	concrete5	Magento	Kentico	sitecore
Initial Release	24th Dec, 2002	2000	17th Dec, 2005	20th Apr, 2010	2008	2004	2001
Latest Version	4.6.5	CoreDNA12	Beta 9.1	5.6.0.2	1.7.0.2	6.0	6.5
Platform	php	php	php	php	php	Microsoft ASP.net	Microsoft ASP.net
Average Setup & Customization Cost	$2,000-20,000	$4,000 - $40,000	$2,500-25,000	$2,000-20,000	$4,000-$40,000	$4,000 - $30,000	$4,000 - $30,000
Average Monthly Maintenance Cost	$500-1,000	$500 - $1,500	$500-1,000	$400-1,000	$1,000-$2,000	$1,500	$1,500
Used in							
Popular Sites Using This Platform	HYUNDAI, PTA	Nintendo	Dropjack, Linkkei	Gigstad Painting	lenovo	SONY, O2	Cadbury

Market Share of Various CMSs

54.4% WordPress | 8.9% Joomla | 7% Drupal | 2% TYPO3 | 27.7% Other CMS

Advantages of CMSs

Freshness of Content | Use of Templates | Access & Update Websites from Anywhere | Easy Availability of Plugins & Widgets | Good For SEO